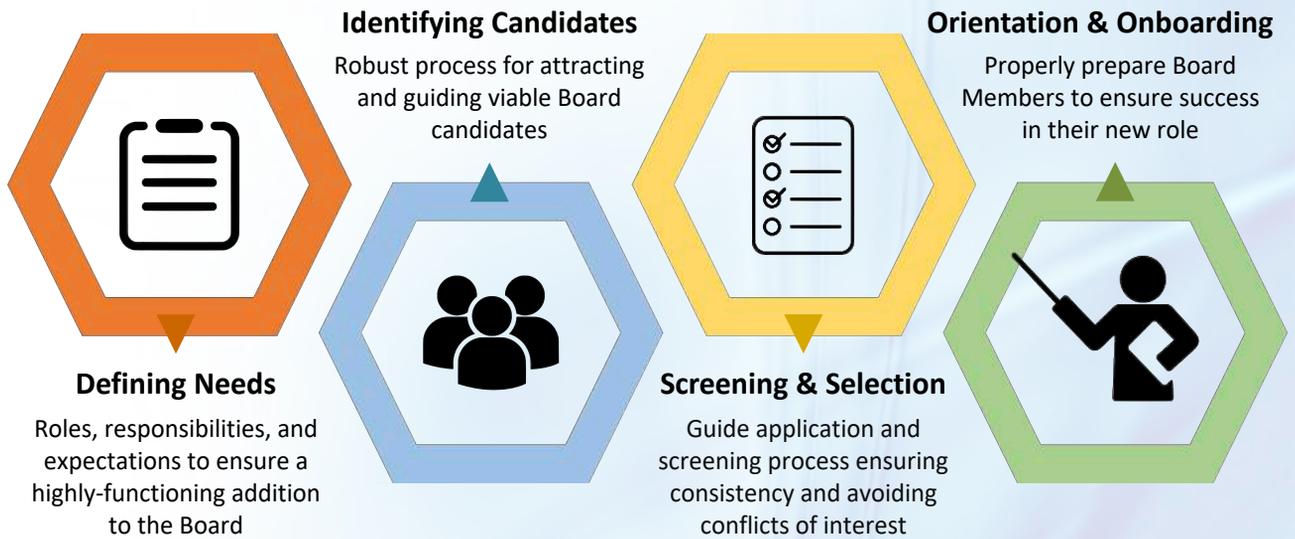




Board of Directors Nominating Process

Apply the proven and effective steps to plan and build your high-performance Board of Directors through a best-in-class Board Nominating Process. Experience how these achievable and focused efforts will help your organization thrive and reach its full potential.

Board Services captivate | innovate | motivate



Most Boards are capable of driving their Board Candidate Nominating Process to a certain level, but have the opportunity to further elevate their organizations with the application of formal, best-in-class principles. *'Board of Directors Nominating Process'* simultaneously guides and educates Boards on the proper process for defining needs, identifying candidates, implementing effective screening & selection methods, and establishing meaningful orientation & onboarding practices. Become empowered with the guidance and step-by-step roadmap to successfully plan and implement your nominating process!



For Private, Public, and Nonprofit Organizations

Ready For a Proposal? Questions?

Our goal is to serve you and do our part in making your initiative a success. If you have any questions, would like additional information, have a unique situation, or require a custom approach, please contact Mark A. Pfister at **+1 (917) 710-0803** or **Mark@PfisterStrategy.com**
Thank you.



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Mark A. Pfister Biography



Mark A. Pfister is CEO of M. A. Pfister Strategy Group, an executive management firm that serves as a strategic advisory council for executives and Boards in the private, public, and nonprofit sectors. He is also CEO of Integral Board Group and the Chairman of the Board. He is a *'Board Macro-Influencer'* and his success has been repeated across a wide range of business situations and environments. Mr. Pfister prides himself on being a coach and mentor to senior executives and is sought by teammates for his unique skillsets. In Board Director circles, Mr. Pfister has earned the nickname *'The Board Architect.'*

The overarching theme throughout Mr. Pfister's career has been his aptitude in leadership positions, passionate focus on people, unique governance models, and also his ability to create value for shareholders and stakeholders through innovative business strategies and operational excellence. Michael Lorelli, the Executive Chairman of Rita's Franchise Company, has said, *"Mark's unusual combination of excelling at a macro and micro grasp of business, genuine interest in Governance, and ability to coach and mentor a Management Team make him a terrific Independent Director."*

Mr. Pfister is an expert Project Executive frequently advising on strategic global projects in their initiation and operational phases, as well as programs that require remedial focus to bring them back on track. He has deep knowledge and experience in entrepreneurship, turnaround management, succession planning, data analytics, and consults companies of all sizes in business strategy, structure, development, operations, and raising capital.

Prior to forming M. A. Pfister Strategy Group and joining Integral Board Group, Mr. Pfister was CEO of Pro4ia, Inc., a national consulting and professional services company specializing in a wide range of technology solutions utilizing formal Project Management as a proven and repeatable delivery method. Pro4ia was Citibank's Nominee for Crain's Magazine *'Entrepreneurship of the Year'* Award in 2005. He simultaneously served as CEO of Onit, Inc., a national sourcing company with innovative compensation models, specializing in placements for all levels of technology skillsets within support environments.

Previously, Mr. Pfister was the National Program Office leader for American Express driving strategic projects within their technology group. Mr. Pfister served as a Licensed Engineering Officer in the U.S. Merchant Marine, holds a B.S. from the State University of New York Maritime College in Facilities Engineering, and completed Harvard Business School's Executive Education Program for Board Directors.

Mr. Pfister is the creator of the *'Board as a Service'* (BaaS) engagement model, an industry he is credited with inventing, and frequently lectures on this topic. He is a master speaker and conducts national speaking engagements, lectures, courses, and seminars focused on effective leadership, strategy, Board architecture, professional project/program management, and entrepreneurship. His popular book, *'Across The Board: The Modern Architecture Behind an Effective Board of Directors,'* has influenced a whole new generation of Board Directors.

Mr. Pfister is an exceptional CEO and Board of Directors candidate for public and private companies. He is typically the Chair, or a member of the Strategic Planning Committee, Technology & Cybersecurity Committee, Compensation Committee, and Governance Committee. To name a few, he currently is the CEO and serves on the Board as Chairman of Integral Board Group, CEO of M. A. Pfister Strategy Group, served on the Board and was Chairman of LIFARS, was a Board Advisor to Platinum Properties, was a Board Advisor to Platinum Management, was a Board Member of Lincoln Hall Boys' Haven, and was a Board Member of the L.H. Foundation. Mr. Pfister also consults as a Board Advisor to multiple public company Committee Chairs and Board Members.

He is a *Masters Certified Board Director* through the American College of Corporate Directors (ACCD), a member of the National Association of Corporate Directors (NACD), a certified *Project Management Professional* (PMP) through the Project Management Institute (PMI), and holds a *Certified Cyber Intelligence Professional* (CCIP) Board Certification through the McAfee Institute.